

THE MATRIX MESSENGER

WINTER 2021

This complimentary newsletter
is brought to you by the Lubbock
Professional Chapter of AWC.

SHARING HOPE FOR THE HOLIDAYS

The Lubbock AWC chapter was honored to host our friends from OneVoiceHome at our December program meeting. Kelsey Johnson, creative director for the organization, gave an equally inspirational and informational presentation. It was a wonderful way to end the year and left many of our members wanting more information on how to get involved.

One simple step to serve OneVoiceHome is to become a "foody" for the residents. By signing up, you can drop off groceries once a month that will be used by survivors as they learn to cook and prepare meals.

Click [here](#) to learn more and sign up to become a Foody!

If you were unable to attend the December program but want to learn more about OneVoiceHome, take a look at some of their information on the last page of this newsletter.

Our chapter gifted OneVoiceHome with **18 gift cards** to various local restaurants and shops to bless their residents! *Thank you to all who contributed.*



To learn more about membership, events, tickets, sponsorships, or additional purchasing information, visit us at awclubbock.org.

LESLIE
CRANFORD

Letter from the President



Rediscovering Our Voices: Finding Our Light

Did you know, there are more than a dozen holidays celebrated around the world in December? One interfaith calendar lists 14 and there are probably more.

In this season, one commonality seems to be "lights." Whether it's holiday lights adorning our houses or trees; Advent candles, or the nine candles of the menorah, we are encouraged and led by the light.

The past two years have seemed like such a dark place, but the season we're in never fails to bring hope and expectations of a bright and shiny new year.

Our AWC chapter has managed to survive, moving from the dark and challenging times, into light, with brighter days ahead. From Donya figuring out how to lead us by Zoom in the spring of 2020, to Briana picking up where she left off that summer, with her presidency completely over Zoom; and me taking the reins in May with in-person meetings starting late last summer, we've made it! Even with an "extra" or out-of-place Celebrity Lunch, we've made it!

Not everything is as it was, though, mainly with our membership numbers. Throughout the challenges, we've lost members, and probably for as many reasons as the number of women who have dropped or lapsed.

But this is where our light can shine. I myself always feel uplifted by this group of women, and I know others do too. Let's share that! It's been nearly impossible to consistently invite others to visit over the past many months, as our meetings have only recently seemed "normal." But we can all reach out by texts, phone calls, social posts and all the other means we have as communicators, to let women know what a terrific group we have and invite them to be a part of it – or at least give it a try.

We're having a membership mixer in early spring, and it is the perfect opportunity to invite others to join us. It will be an ideal time to shine our light.

Wishing you all the light and blessings of the season,

EMPOWERMENT STARTS HERE.

POLLS



LET'S HEAR FROM OUR MEMBERS!

WHAT IS YOUR FAMILY'S FAVORITE HOLIDAY TRADITION?

- Opening presents on Christmas Eve.
- We always eat cinnamon rolls for breakfast on Christmas morning. We almost *never* eat them any other time.
- Decorating the outside of our home.
- We go to mass, come home, and watch Christmas Vacation or another Christmas movie. Our son wraps presents afterward\or on Christmas morning.
- Christmas Eve presents and midnight mass
- Cookie baking! I've used my grandmother's butter cookie recipe forever, and it's the "roll them out, cut them, bake them and intricately decorate them" process. I've been known to take days off work just to be sure I get them decorated in time to pop a bunch in the mail to my sister! My granddaughter is finally old enough to help, so we'll see!
- Watching Elf while we decorate the tree.
- Having my mom's cheese and potato soup with sweet potato biscuits on Christmas Eve and then going to see a new movie on Christmas Day.

WHAT IS ON YOUR WISH LIST THIS YEAR?

- Perfume - Brighton "Love"
- Hmmm I don't know
- New books for my baby
- Date night with my spouse
- Boots, a new high-end frying pan, or shoes
- To beat COVID
- My kids are adults living away from Lubbock... so my wish is to have them home
- As much as I DON'T cook/bake, I do need some new things for my kitchen (cookies sheets, placemats, pans)
- New adventures with my family
- The new Dyson curling iron/hair dryer. I wish!
- Art for my new house

WHAT'S ONE WAY YOU LIKE TO GIVE BACK TO THE COMMUNITY DURING THE HOLIDAYS?

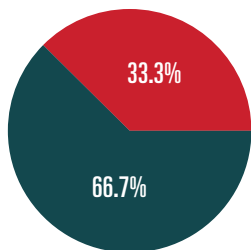
- We usually do Operation Christmas Child
- Collecting Toys for Tots
- End of year financial giving
- I'm a lifetime blood donor and don't do it as regularly now, but I always do my best to give during the KLLL Country Christmas Blood Drive
- Angel Tree, cook at Ronald McDonald House and donations to Red Kettle
- Grandkids take food to the needy
- Angel tree at church
- Donate to Toys for Tots
- Volunteering at South Plains Food Bank
- Donating food to the food bank or Meals on Wheels
- I volunteer at the food bank and help with their holiday food box distribution



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When is the appropriate time to start listening to holiday music?

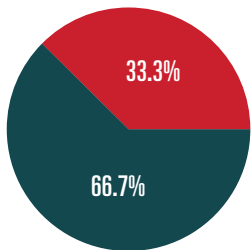


- After Thanksgiving
- Whenever I want
- Before Thanksgiving

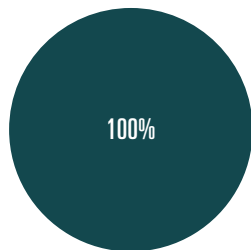
What is your favorite way to spend a snow day?

Ranked from highest to lowest

- Movie marathon
- Reading by the fire
- Baking
- Playing in the snow
- Crafting



- Fake Tree
- Real Tree



- Decorate a Christmas Tree
- Decorate a gingerbread house

HOT COCOA OR EGGNOG?

41% Hot Cocoa

58.3% Eggnog



STUMP THE PRESIDENT!

Click here to watch our president Leslie Cranford make her way through a lightning round of AWC TRIVIA!

LUBBOCK CHAPTER MEMBER RECOGNITION!



BRITTA TYE was asked to join the Texas Tech Centennial Events committee.

PATTI DOUGLASS started her Ph.D. program.

SARAH SELF WALBRICK DAVIS received the Chapter Star Award.

If you have an accomplishment or award to brag about, email Lucy Greenberg at lucy.greenberg@ttu.edu to be included in the AWC Spring Newsletter.



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MEET THE MEMBER

KARIN SLYKER

ALMA MATER: Texas Tech University

DEGREE: Telecommunications

INTERESTING FACT: During COVID, I resumed working on my family tree and discovered that Queen Elizabeth is my 9th cousin, though I'm quite certain that I'm one of hundreds - if not thousands!

DREAM VACATION: Given that recent revelation, I would love to explore Great Britain. I love history!

FAMOUS PERSON YOU'D LIKE TO MEET: Theodore Roosevelt

FIVE WORDS TO DESCRIBE YOURSELF: Loyal, Transparent, Dependable, Determined, Multi-tasker

HOBBIES/INTERESTS: Being a mom to my kids, home improvement projects

FAVORITE AWC MEMORY: I look forward to the Celebrity Luncheon every year!

WORDS TO LIVE BY: You can't always control what happens to you, but you can always control how you react to it. So stay classy!

NATIONAL HIGHLIGHTS

Did you know the AWC has a career center available for all members? The center exists to help connect talent with opportunity. Check it out online for job postings, resume review services and more.

The word of the year for 2021 is
“FlexAbility.”

But what does that really mean?
Find out here!

YOUR 2021-2022 AWC OFFICERS

President: Leslie Cranford
President-Elect: Lucy Greenberg
VP for Programs: Donya Butler
VP for Fundraising: Jo Ann Grant Langston
Co-VP for Fundraising: Meagan Martin
VP for External Membership: Sarah Self-Walbrick
VP for Internal membership: Erin Gregg
VP for Student Affairs: Lindsay Grannan

VP for Communications: Natalia Lawson
VP for Development: Sherry Saffle
Secretary: Kelley Fujino
Treasurer: Jordan Warren
Treasurer-elect: OPEN
Email/RSVP Chair: Glenys Young
Herstorian: OPEN
Past President: Briana Vela

MARK YOUR CALENDAR!

- | | |
|-------------------|--|
| January 11 | Program Meeting:
“Communications is Communications” by Chris Cook, Executive Vice President, Marketing with First Financial Bank |
| February 1 | Business Meeting |
| February 8 | Program Meeting: Blayne Beal, Director of Texas Tech’s Centennial Celebration, will present communication insights and strategies to execute the university’s rebrand successfully. |

Be on the lookout for information about our spring mixer coming up in Feb. 2022!

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WHAT WE DO

OneVoiceHome is designed to be a faith-based, state-licensed, trauma-informed home for domestic survivors of sex trafficking. The OneVoiceHome organized living environment will allow girls and young adults to experience a new beginning using an overall holistic approach designed to fit her specific needs.

onevoicehome

LUBBOCK, TEXAS
EST. 2015

RELATIONAL:
The foundation of our program is relationship focused & driven. Developing healthy relationships is the goal in every aspect of our program.

MENTAL HEALTH:
Discover & identify tools to become self-aware of emotions and begin to thrive in their mental health journey.

EDUCATIONAL:
Assist residents in continuing their personal education to help them achieve their next academic goal.

PHYSICAL HEALTH:
Help residents identify & understand triggers, trauma in the body, addictions, & provide the tools and resources to overcome & self-regulate.

SPIRITUAL:
Connect to a community of faith of the resident's choice to experience a spiritual healing journey where they can express love to others and have belief in their purpose & identity.

TRANSITIONAL:
Beginning with the end in mind, we will aim to help residents reach self-empowerment, executive function, self-advocacy, & thrive in community.

Human Trafficking

Someone can be trafficked by family, friends, or significant others. Human trafficking does not require transportation across borders, a person can be trafficked in their own home.

Less than	Approximately	In 2019
1%	79k	60
of survivors are receiving long-term care in Texas.	minors & young adults are victims of sex trafficking in the state of Texas alone.	cases of trafficking were reported in Lubbock.

The youngest case of trafficking in Lubbock was only

8 YEARS OLD

onevoicehome