



Newsletter

February 2004

Letter from the President:

Happy 2004.

As you all know, we've been putting a lot of attention on Celebrity Luncheon, and will continue to work hard on it in February, March and April. The bad news is that Kayla Kemper, the chairman of the event, has taken a job out of town. We will certainly miss her and wish her well in her new job. She left us well organized, and Diane Harlan has stepped forward to coordinate the Matrix event. Most of the work is now on the committee chairmen's shoulders.

The nominations committee came up with some great headliners—M. Roy Wilson at the Texas Tech University Health Sciences Center, the American State Bank Sept. 11 Tribute, the Lubbock Area Veterans War Memorial and Nat Cooper of Character Counts. The Gold Medallists include Lucy Brown, Rufus Carrillo, Claudette Culp, Kurt Melle and Lee Ruth Krieg. The Louise Allen award will go to New Day Window Cleaning Service.

Thank you for all your input—this is a varied and interesting group of people. New Day Window Cleaning Service will be our first small business that wins an award.

Ambassadors have been selected to work with each awardee, and bio forms and lists have been mailed. Kerry Drennan's committee is awaiting them, and then will proceed to write up the bio portions of the script. Other committees have begun work—from operations to ticket sales.

I've been working with national on some forms for end of the year, and feel sure we can enter the Chapter Excellence competition this year, where we must accomplish 14 of 18 set goals. I'm working it out this month and will give you a rundown in March.

The first mixer had a small turnout, but it was nice to get to talk to some of the new members and learn more about them personally. We'll try to do a spring mixer.

Karen

“Under Construction” 2004 Celebrity Luncheon Update

The 2004 Celebrity Luncheon is scheduled for Fri., April 16 at UMC's McInturff Conference Center. AWC member Patti Douglass and her husband Jim have graciously agreed to emcee the luncheon. They do an outstanding job each year. Because UMC is currently undergoing renovation, we voted for the theme “Under Construction, Recognizing today's community builders”. At the last board meeting, the luncheon logo was unveiled:



The Celebrity Luncheon is our largest annual fundraiser. Proceeds from this event benefit the Bea Zeeck Scholarship at TTU as well as many other worthwhile AWC Chapter endeavors. Every member's help is greatly needed for its continued success. With our chapter doubling in size, this event looks to be exceptional this year. Please contact Diane Harlan by e-mail for a copy of committee assignments, timeline or any other questions.

Saying goodbye is never easy...

Kayla Kemper, our Celebrity Luncheon chairman, has accepted a pharmaceutical position in Waco. Big thanks to Diane Harlan who has stepped in to coordinate the luncheon.

Mary Williard is also leaving AWC. She and her husband are busy preparing for their first child. We'll miss you both...best of luck!

Taking It To The Next Level

Mary Ann Edwards recently accepted an invitation to serve as member of the National AWC Board. She previously served the national board from 1996-2001 as treasurer.

Mary Ann has been the owner of Word Publications for 21 years. She has 35 years experience in marketing specialty publications. She is a long-time member of the Lubbock AWC Chapter and is a past chapter president. Mary Ann has been on the Lubbock AWC Board for 15 years and has been named Communicator of the Year three times.

See a list of other national board members on the AWC website at www.womcom.org.

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Please submit items for the newsletter to Denise Garlington by the 2nd Tuesday of the month.

Getting To Know You

Tiffany Stallard, age 24, is the Director of Development for the local Girl Scout Council. Tiffany has a BS in Communications with an emphasis in Public Relations from Eastern New Mexico University, MA in Mass Communications from Texas Tech University.

She previously served as Production Assistant at KENW-TV in Portales, NM for four years and Teaching Assistant/News Director for RaiderNet News at Texas Tech for two years.

"I knew I had a strong interest in communications, and the versatility of public relations really appealed to me," Tiffany says. Her strengths in communications include writing press releases, articles and grants.

Tiffany's special interests include reading, watching television, spending time with friends, and being outdoors. She is also a huge animal enthusiast.

Quick Q&A with Tiffany:

FAVORITES

BOOK: The Eyes of the Dragon by Stephen King

MOVIE: Too many to pick just one

QUOTE: "If only I could be the person my dog thinks I am."

VACATION OR TRIP: Las Vegas

WHEN I GROW UP, I'D LIKE TO (or, if I could do it all over, would I change anything?): Be successful at something that makes me happy. I would love to do PR/Marketing for the Human Society some day.

Each month, one AWC Lubbock Chapter member will be spotlighted in the AWC newsletter.

March Meetings

Be sure to make your reservations for the March 2 business meeting and the March 9 program meeting. Each March, our program features First Amendment and Freedom of Information speakers and are always informative. Plan to attend!